

# SSI 2024

## SPONSOR AND EXHIBITOR OPPORTUNITIES

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*A Future Oriented Source of Leadership*



## The **POWER** of **PARTNERSHIP**



**Social Services Institute**  
**July 31 - August 2, 2024**



**Hickory Metro**  
**Convention Center**



# Message from Sharnese

*Welcome to the 2024 Social Services Institute Sponsorship Kick-Off!  
This year's theme – THE POWER OF PARTNERSHIP– is based on the idea  
that everything is possible through collaboration and partnership.*

*We are excited to convene at the newly renovated Hickory Metro Convention Center!  
We'll connect with both new and familiar faces, share insights,  
tackle complex issues and recognize achievements.  
Attending the Institute allows you to be a part of this.*

*Your support allows us to come together in this learning environment to  
better serve families across North Carolina.*

*We truly believe in*

***THE POWER OF PARTNERSHIP.***



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# SSI 2024 SPONSORSHIP BENEFITS

- Workshop Opportunities
- Registration Welcome Message
- Ballroom Ad Space
- On-stage Greeting to Attendees
- Email Marketing to Directors
- Registrations and Luncheons for Booth Staff
- Your Logo on all SSI Promotional Materials

...AND MORE!



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## **PLATINUM Sponsor \$7,500**

- DSS BOARD BREAKFAST AND COUNTY LONGEVITY AWARDS SPONSOR
- WORKSHOP OPPORTUNITY
- EMAIL MARKETING TO DIRECTORS
- ON-STAGE GREETING TO ATTENDEES
- PRIME BOOTH LOCATION, 3 REGISTRATIONS AND LUNCHES



## **GOLD Sponsor \$5,500**

- CONFERENCE NETWORKING SPONSOR
- OPENING SESSION SPONSOR
- EMAIL MARKETING TO DIRECTORS
- ON-STAGE GREETING TO ATTENDEES
- PRIME BOOTH LOCATION, 2 REGISTRATIONS AND LUNCHES

## **SILVER Sponsor \$4,500**

- 'WELLNESS ROOM' SPONSOR
- CLOSING SESSION SPONSOR
- EMAIL MARKETING TO DIRECTORS
- ON-STAGE GREETING TO ATTENDEES
- PRIME BOOTH LOCATION, 2 REGISTRATIONS AND LUNCHES

## **BRONZE Sponsor \$3,000**

- BREAK SPONSOR
- PRIME BOOTH LOCATION
- 2 REGISTRATIONS AND LUNCHES



## **GENERAL Sponsor \$2,000**

- FRIENDS OF VOLUNTEERS SPONSOR
- 2 REGISTRATIONS AND LUNCHES

[CLICK HERE TO SPONSOR SSI 2024](#)

If you are interested in a *Diamond Plus*, *Diamond*, or *Platinum* sponsorship, please email Sharnese directly at [sransome@ncacdss.org](mailto:sransome@ncacdss.org)

**ALL SPONSORSHIP LEVELS INCLUDE:**

- Ballroom Ad Space
- Welcome Message at Registration
- Your Logo on all SSI Promotional Materials
- Registration and Luncheons
- Six-foot table, linen, and chairs

SSI 2024 Conference Sponsorship Tiers

	DIAMOND PLUS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	GENERAL
	\$9,000	\$8,000	\$7,500	\$5,500	\$4,500	\$3,000	\$2,000
Number of Included Registrations and Luncheons	4	3	3	2	2	2	2
Stage Greeting	•	•	•	•	•	•	
Email Marketing to Directors	•	•	•	•	•		
Prime Booth Location	•	•	•	•			
Workshop Opportunity	•	•	•				
Directors'/DSS Board Leadership MeetUp Sponsor *4 available*	•	•					
DSS Directors' Breakfast Sponsor *invitation only*	•	•					
Lanyard Sponsor	•						
Exclusive County Longevity Awards Sponsor			•				
DSS Board Breakfast			•				
Opening Session Sponsor				•			
Conference Networking Sponsor *3 available*				•			
Closing Session Sponsor					•		
Wellness Room Sponsor					•		
Break Sponsor						•	
Volunteers' Lunch Sponsor							•



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**Convention Center**



**THANK YOU FOR  
YOUR SUPPORT!**

We look forward to seeing  
you in August!



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**Questions?**

Contact La Verne Bennett at  
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