

# SPONSOR AND EXHIBITOR OPPORTUNITIES



**Social Services  
Institute**

**- 2023 -**

**August 2-4**

Hickory Metro  
Convention Center

# Message from Sharnese

*Welcome to the 2023 Social Services Institute Sponsorship Kick-Off!  
This year's theme – STRONGER TOGETHER – is based on the idea  
that everything is possible through collaboration and partnership.*

*We are excited to convene at the Hickory Metro Convention Center again,  
to connect with both new and familiar faces.  
We will be sharing insights, tackling complex issues, and recognizing achievements.  
Attending the Institute allows you to be a part of this.*

*Your support allows us to come together in this learning environment to  
better serve families across North Carolina.  
We are indeed*

***STRONGER TOGETHER.***



*A Future Oriented Source of Leadership*

## **DIAMOND PLUS Sponsor \$8,000**

- **Exclusive Innovation Luncheon Sponsor**
- Prime Booth Location, 3 registrations and lunches
- Company Logo on Sponsor Banner and SSI Website
- Acknowledgement on Conference Promo Materials



## **DIAMOND Sponsor \$7,000**

- **Exclusive Welcome Reception Sponsor**
- Prime Booth Location, 3 registrations and lunches
- Company Logo on Sponsor Banner and SSI Website
- Acknowledgement on Conference Promo Materials

## **PLATINUM Sponsors \$6,000 – only three available!**

- **Director's Breakfast, County Longevity Awards, and Director Networking Sponsorships**
- Prime Booth Location, 3 registrations and lunches
- Company Logo on Sponsor Banner and SSI Website
- Acknowledgement on Conference Promo Materials



## **GOLD Sponsor \$5,000**

- **Keynote Speaker Sponsor**
- Prime Booth Location, 2 registrations and lunches
- Company Logo on Sponsor Banner and SSI Website
- Acknowledgement on Conference Promo Materials



## **BRONZE Sponsor \$2,500**

- **Break Sponsor - Display at ALL Breaks**
- Prime Booth Location, 2 registrations and lunches
- Company Logo on Sponsor Banner and SSI Website
- Acknowledgement on Conference Promo Materials



## **SILVER Sponsor \$4,000 – only 3 available**

- **Opening Session, Closing Session, and Social Sponsorships**
- Prime Booth Location, 2 registrations and lunches
- Company Logo on Sponsor Banner and SSI Website
- Acknowledgement on Conference Promo Materials



## **GENERAL Sponsor \$1,500**

- Prime Booth Location, 2 registrations and lunches
- Company Logo on Sponsor Banner and SSI Website
- Acknowledgement on Conference Promo Materials



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## 2023 STRONGER TOGETHER Conference Sponsorship Tiers

	<b>DIAMOND PLUS</b>	<b>DIAMOND</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>GENERAL</b>
	\$8,000	\$7,000	\$6,000	\$5,000	\$4,000	\$2,500	\$1,500
Exclusive Sponsor of Innovation Luncheon	•						
Exclusive Welcome Reception Sponsor		•					
Exclusive Directors' Breakfast Sponsor			•				
Exclusive County Longevity Awards Sponsor			•				
Exclusive Sponsor of Director Networking Opportunities			•				
Keynote Sponsor				•			
Opening Session Sponsor					•		
Closing Session Sponsor					•		
All Conference Social Sponsor					•		
Break Sponsor						•	
Prime Booth Location	•	•	•	•			
Company ID on Sponsor Banner and website	•	•	•	•	•	•	•
Included Registrations	3	3	3	2	2	2	2
Included Luncheons	3	3	3	2	2	2	2
Exhibit Table	•	•	•	•	•	•	•
Acknowledgement on conference materials	•	•	•	•	•	•	•

# Social Services Institute

- 2023 -

**STRONGER**  
*Together*

## August 2-4

**ncacdss**  
A Future Oriented Source of Leadership

Hickory Metro Convention Center

# Social Services Institute 2023



**August 2-4**



Hickory Metro Convention Center

[CLICK HERE TO SPONSOR SSI 2023](#)

THANK YOU FOR YOUR SUPPORT!

We look forward to seeing you in August!



Questions?

Contact LaVerne Bennett at [lbennett@ncacdss.org](mailto:lbennett@ncacdss.org)